



Central Region Leadership Conference
Minneapolis, MN
December 4-6, 2009

Conference Overview



Additional information on breakout session topics and local attractions can be found at www.crlc.mndeca.org



Since 1946 DECA has filled the role of the premier student organization preparing high school and college students for careers in marketing, management and entrepreneurship.

Through DECA's program of activities, and our partnerships with business and industry, our students develop academic, leadership, communication, human relations, employability and civic responsibility skills. DECA's activities and partnerships focus on local, state, national and international programs designed to encourage career exploration and recognize student achievement.

DECA produces many exciting conferences every year – for both our teacher-advisors and our student-members. Within our membership, these conferences build excitement and learning more about marketing, management and entrepreneurship – and for pursuing career pathways in these subjects.

The annual DECA Central Region Conference is a 3 day leadership conference designed to energize, educate and even entertain the members in our region! What a great way to ***Start it Up!*** as your chapter plans its activities for the coming year!

Some of the highest profile conference opportunities that attendees will be offered during this year's Central Region Leadership Conference include:

- **General Sessions including great speakers**
- **DECA Related Workshops**
- **Leadership & Industry Related Tracks (workshops)**
- **State Officer Activities & Recognition – Lead it UP!**
- **Exhibits**
- **Conference Academies**
- **Big Event Party/Entertainment**
- **Optional MN Timberwolves game with Utah Jazz**
- **Mall of America – Shop it UP!**
- **Conference Materials & Gifts**

The 2009 Central Region Leadership Conference promises to be one of the highlights of a DECA member's year. Two thousand enthusiastic young leaders will meet in Minneapolis, Minnesota to prove that DECA members are ready to communicate, network and **Text it UP!** Come experience three action-packed days of DECA's finest leadership development conference. Hear outstanding speakers, attend dynamic and educational breakout sessions, feel the excitement of the general sessions, and of course, you won't want to miss out on the entertainment we have planned.

Participants will receive certification in career cluster areas including:

- **Business & Management**
- **Finance**
- **Hospitality**
- **Marketing**
- **Leadership**

A career cluster will consist of breakout sessions during each of the six different breakout session time slots on Saturday in addition to Friday evening sessions. For advisors, special breakout sessions will be dedicated to the Marketing Education profession.

Every student will have the chance to stay within a track or they may deviate from the track and attend a variety of breakout sessions.

Come see for yourself...

- *Experience the career focus where students will receive a certificate for attending breakout sessions in career clusters of their choice. Specific breakout sessions may include topics such as:*

Sports and Entertainment Marketing
Entrepreneurship
Sales & Marketing
Leadership & Personal Development
Buying and Merchandising
Technology in Business
Hospitality/Travel/Tourism
Financial Literacy
DECA Leadership & Skill Development

For advisors, special breakout sessions will be dedicated to the Marketing Education profession.

- ◆ *Feel the excitement of the general sessions with live action entertainment, great speakers and much more!*
- ◆ *Meet people from all across the region. We are expecting 2,000 DECA members from thirteen state associations to attend – make sure your chapter is a part of something big!*
- ◆ *See what Minneapolis has to offer.*



txt CONFERENCE HIGHLIGHTS

◆ *Live Action General Sessions* ◆

The conference will open with an action-packed Opening Session held at the Hilton Hotel Minneapolis located in Minneapolis, Minnesota. Lights, music and live action will dominate this high-energy session. It is here that participants will **start to Text it UP** on their conference experience! This session will energize participants for the conference and the entire DECA year that lies ahead!



Opening Speaker

The Original "Evolution of Dance"

JUDSON LAIPPLY

After graduating with a Master's degree from Bowling Green State University, Judson Laipply burst onto the speaking scene and has quickly become a breath of fresh air in a sometimes-suffocating world. Combining an amazing ability to make people laugh and

think, his presentations are down to earth and highly motivational, creative and appealing, humorous and thought provoking, lively and enriching. Drawing from his vast array of experiences that include: working on a cruise ship, working at a camp in Colorado, being a certified Aerobics instructor, teaching college courses, being a published poet, part-time auctioneer, and weekly columnist; he can relate to almost any audience. Whether a specific program or a program designed to meet your specific needs, you can be sure you will be satisfied. Here are a few words from Judson:

"I always tell people how much I love what I do for two simple reasons. One, because I get to meet and work with great people all over the country and am always amazed with the people I meet. And two, for the concept that I might just help to make someone else's life a little bit better. For me there is no greater reward."

Judson offers a variety of programs including his most popular program, titled, "Inspirational Comedy." Combining his thoughts about life and change with humor, his presentation will have your audience inspired and laughing at the same time. His finale "The Evolution of Dance" is requested by his audiences everywhere he goes.



Closing Speaker

MATT BELLACE, Ph.D.

Who is Matt?

Matt is a multi-faceted individual with very unique talents rarely found in one person. He holds a Ph.D in clinical psychology has a decade of speaking and stand-up comedy experience and has been involved in youth drug and alcohol prevention efforts since

high school. But most importantly, Matt is a passionate speaker that presents his message with humor and audience interaction.

Students today need a speaker who can connect with them on a personal level – a dynamic speaker who can hold their attention with humor, interaction and passionate stories. Advisors need a speaker who can deliver useful content to students about substance abuse without lecturing to them. Matt Bellace, Ph.D. is the speaker who can meet and exceed those needs.

Matt has more than fifteen years of drug and alcohol prevention experience. In 1993, as a Bucknell University sophomore, he founded a grassroots prevention group called C.A.L.V.I.N. & H.O.B.B.E.S. (Creating, A, Lively, Valuable, Ingenious, New, Habit, Of, Being, (at) Bucknell, (and) Enjoying, Sobriety). Former Bucknell president, William “Bro” Adams, referred to the organization as “revolutionary.” In 1996, the group moved into a 23-bedroom, former fraternity house on campus, prompting *US News & World Report* to remark, “how times have changed.”

A member of the National Speakers Association, Matt has been speaking nationally and internationally for over a decade. His “How to Get High, Naturally!” program has been best described as a combination of interactive demonstrations, inspirational stories and stand-up comedy. Dr. Bellace has spoken at national conferences, such as Youth to Youth, PRIDE and FCCLA. His schedule annually includes over 150 high school and college programs across the country.

As a stand-up comedian, Matt is a regular at comedy clubs in New York City and along the East Coast. Matt’s comedy is sharp, honest and always consistent with his message. He has performed at the legendary Caroline’s on Broadway, Stand-Up NY, Rascals and the Montreal Just For Laughs Festival. In fact, two of his jokes were featured in *The New York Times*.

In June 2005, Matt achieved his greatest accomplishment to date. He received a Ph.D. in clinical psychology from Drexel University (Philadelphia, PA). Dr. Bellace’s subspecialty is child and adolescent neuropsychology, the study of the developing brain and behavior. Dr. Bellace’s dissertation topic was emotional memory, an expertise that is not lost when presenting to a youth audience. As a speaker, Matt delivers an impactful program, using every aspect of his life experience.

Dr. Bellace’s primary goal is to encourage young people to pursue natural highs and make healthy choices. He believes that by empowering students to make healthy choices and pursue natural highs, students will be less likely to abuse substances.

◆ **Educational & Motivational Breakout Sessions**

After the opening session and all day Saturday, participants will have a comprehensive selection of breakout sessions to choose from. Career area breakout sessions will be offered, with numerous sessions in each track, giving students an unbelievable opportunity to develop their skills. Outstanding leaders in their respective professions will present these sessions, which will educate and motivate participants to **Text it UP!** Check out the conference on the website at www.crlc.mndeca.org for updates describing the numerous different breakout sessions to be offered.

◆ **Specialized Tracks 2009** ◆

Presented by Focus Training

State Officers Lead it UP! Together

So You Think You Can Lead?

This year's State Officer Leadership Academy – *So You Think You Can Lead?* is designed to maximize the value of officers' time with an agenda focused on networking, sharing of goals, and building a database of Central Region officer teams. This will be a "working" meeting that will achieve positive results. All of this will be presented in the FOCUS Training style – fun, interactive and educational.

FOCUS will coordinate with Central Region state officer teams in advance, collecting copies of programs of work to be shared, and sending out a call for mini-presentations to be offered by teams of officers. If you think you have what it takes, get your team ready to lead the Central Region!

Open to All Conference Attendees

OMG – Outrageous Marketing Game!

OMG – the Outrageous Marketing Game is an intense blend of FOCUS Training fun and fast-paced marketing competition! This physically and mentally engaging challenge will test the wits, creativity, and competitive abilities of any team. Your team will LOL as you work together to plot and pitch your way to victory. BTW, teams that achieve the high score will receive special recognition on stage at the Closing Assembly! So grab your BFF and check it out ASAP.

In teams of 10, DECA students will compete in a series of teambuilding and marketing challenges designed to test their ability to generate creative ideas, work effectively as a team, and market a wide array of products and concepts. This experience lasts a total of one hour for each team and is followed the next day by a special competitive Finals Round that is open to viewing by the public. Overall winners will be recognized on stage!

Educator Professional Development

Develop your strengths...as an advisor

We want you! (To share the strength of your ideas and methods with fellow advisors!) Check out these interactive professional development sessions, custom made for DECA advisors! In this track, advisors can learn and share techniques for improving their chapter and classroom experience. Join a session and start seeing more productive meetings, more successful competitors, and more effective officers!

◆ **Advisor Reception** ◆

On Saturday night, we have special entertainment planned for the advisors. Refreshments and great conversation await each advisor.

◆ **Shop it UP!** ◆

Escape to over 520 stores, 50 restaurants and the nation's largest indoor amusement park with more than 30 remarkable rides. Experience lading attractions including Underwater Adventures Aquarium, NASCAR Silicon Motor Speedway, A.C.E.S. Flight Simulator and more! Central Region DECA – here's your opportunity to **Shop it UP!** at MALL OF AMERICA!

Advisors, please keep in mind that guests 15 or younger must be accompanied by an adult 21 years or older after 4 p.m. on Saturday. One adult can escort up to 10 students. Anyone under 21 years or younger should be prepared to show a driver's license, state ID card or passport during the Parental Escort hours.

◆ **Saturday Night FUN** ◆

Timberwolves Game

Central Region DECA Members – take in a night of basketball. There is an optional ticket purchase for a Saturday evening NBA Timberwolves Basketball game against the Utah Jazz. Game time is 7 pm. Tickets are \$20 value available discounted to DECA at \$18.00. This will calculate automatically on your registration file.

Text it UP Conference Party

Do you want to party? Do you want to have a great time? On Saturday night, conference participants will have several evening entertainment choices: DECA Super Dance, games, food and more! Central Region will party at the Minneapolis Hilton Ballroom.



2009 Central Region Leadership Conference Tentative Agenda

Friday, December 4, 2009

9:00 am – 5:00 pm	Registration
3:00 pm – 5:00 pm	Students Check into Hotels * <i>Friday arrivals</i>
3:00 pm - 5:30 pm	State Delegation Meetings – check with your state advisor
3:00 pm – 9:00 pm	Exhibits Open
	Leadership Academy
5:00 pm – 7:00 pm	State Officers Briefing & Rehearsal
5:30 pm – 7:00 pm	Dinner On Your Own
7:00 pm – 8:30 pm	Opening General Session
8:45 pm – 10:00 pm	DECA Related workshops
10:30 pm – 11:45 pm	Dance
12:00 midnight	Curfew

Saturday, December 5, 2009

7:30 a.m. – 9:00 a.m.	State Officer Breakfast
8:30 a.m. – 3:00 p.m.	Exhibits Open Throughout
9:00 a.m. – 3:00 p.m.	Special Academies & Offerings: State Officers – Lead it UP! (Pre-registration required)
	Leadership Academy
9:00 am – 3:00 pm	Workshops (6 sessions - every hour on the hour)
	Tracks (Career Clusters)
	○ Business & Management
	○ Finance
	○ Hospitality
	○ Marketing
	○ Leadership
3:30 pm – 9:00 pm	Mall of America
7:00 pm	MN Timberwolves Basketball Game
	Optional by ticket purchase
9:00 pm – 12:00 am	Conference Party
10:30 pm – 11:30 pm	Advisor Reception
12:00 midnight	Curfew

Sunday, December 6, 2009

9:00 am – 10:30 am	Closing Session
	Don't forget to wear your conference t-shirt!



2009 DECA CRLC

CONFERENCE INFORMATION

REGISTRATION FEE

Contact your State Advisor for complete registration details including fees and deadline dates. Your state association will set the procedure for you to register. The registration fee includes all conference materials, speakers' fees, entertainment and all other costs associated with the conference.

HOTEL REGISTRATION & LODGING

Each of the 13 states will be assigned a specific hotel property for their entire state by the DECA Central Region Conference Committee and must reside at that assigned hotel for this conference. Only the State Advisor will be able to make room reservations (no individual reservations or individual school reservations will be accepted. State Advisors will be notified of their assignment following the State Advisor Registration Deadline and will contact their chapters.

If your chapter wants to share rooms with other chapters, please arrange it among yourselves. We will not be arranging to match up students that have not requested a particular roommate. **Contact your State Advisor for the deadline to submit your housing to your State Advisor.**

<u>Minneapolis Hilton & Towers</u> 1001 Marquette Ave. Minneapolis, MN 55403 612-376-1000	<u>Hyatt Regency Minneapolis</u> 1300 Nicollet Mall Minneapolis, MN 55403 612 370-1234
All Rooms \$131.00 + 13.78% tax	All Rooms \$131.00 + 13.78% tax

Conference Rates are available Thursday, Friday, Saturday and Sunday.

Student housing is based on four (4) to a room. If a chapter does not have multiples of four (4) delegates of the same sex, it will be the chapter's responsibility to fill a room by contacting other chapters. Chapters must house the majority of their delegation in quad rooms, so we can ensure that there will be adequate room for all delegates.

If you make arrangements with another school to fill a quad room, please include the name of the school the student is from, after his/her name, on the form. Be sure that both schools include the mixed room on the registration form, and prepay their appropriate share.

Advisors should plan to be assigned to a twin (2-person) room. Please indicate the name and school of the individual you want to room with, so the hotel can properly match you up. Remember to check with your intended roommate first. Also, remember to **register your spouse** if they will be staying with you during the conference.

Incidental Charges: All incidental charges, (i.e. telephone and movie) must be paid before checking out. There is to be no room service or phone calls made from the room. All phones will be restricted so no outside calls can be placed. A credit card imprint must be left if you want to make outside calls. Phone calls can be made from pay phones located throughout the hotel.

Hotel operators have been instructed not to connect any outside or room to room calls after curfew.

Please note that sleeping rooms may not be available upon arrival, so delegates should plan accordingly.

DEFINITION OF ROOM TYPES

(Room rates are listed on the housing form)

- **Quad Room** will consist of two (2) queen beds and no roll-a-ways, or a king bed and two (2) roll-a-ways.
- **Triple Room** will consist of a king bed and a roll-a-way.
- **Double Advisor Room** will consist of two (2) queen beds.
(One advisor per bed)
- **Double Student Room** will consist of one (1) king bed.
- **Single or Advisor with Spouse** will be assigned a room with one king bed.

CHECK-IN PROCEDURE

When you arrive, the **advisor from each chapter** should pick up the room keys from your State Advisor. The room where keys will be distributed will be posted in the hotel lobby. Please do not go to the front desk to check in.

Please Note: Hotel check-in begins at 3:00 p.m. Please be advised that if you plan to arrive early, your chapter may not be able to check in until the specified time. There will be luggage storage available for early arrivals.

CHECK-OUT PROCEDURE

Prior to departure, each chapter advisor must make certain that all incidental room charges for their rooms are paid. **Check-out is 12:00 Noon.**

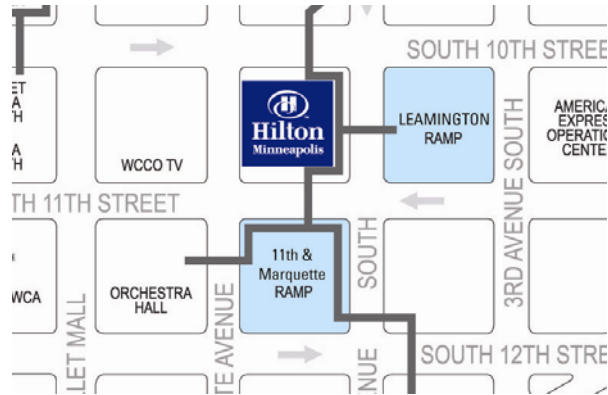
STUDENT AND ADULT CODE OF ETHICS

All conference participants are to consider this a professional conference and are therefore expected to abide by the DECA Code of Conduct. Every participant must read and complete the DECA Code of Conduct. All forms must have required signatures. Although these forms do not need to be submitted with registration materials, chapter advisors are required to bring these forms to the conference.

Address: 1111 Marquette Avenue
Office Hours: 7am-6pm
Phone: (612) 339-2554

Vehicle Entry: 12th Street, Marquette
Avenue, 11th Street
Vehicle Exit: 2nd Avenue, 11th Street

0 – ½ hrs	\$2.00
½ - 1 hrs	\$3.00
1 – 1 ½	\$4.00
1 ½ - 2	\$5.00
2 – 2 ½	\$6.00
2 ½ - 3	\$7.00
3 - 3 ½	\$8.00
3 ½ - 4	\$9.00
4 – 12 hrs	\$9.50
12 - 24	\$13.00



EXTENDED VAN, SCHOOL BUS OR COACH BUS PARKING OPTIONS

Rapid Park

(612) 332-4735

600 Third Avenue North, Minneapolis

\$35.00 per day/overnight

Approximately 1 mile away from the Convention Center - You do NOT need reservations.

Municipal Parking

(612) 339-4178/Brett/Reservations Required

\$20.00 per day/day parking only

Convention Center Obstruction Permit

(612) 673-5750/Doug Maday/Call for permit

Day parking only/fee varies by size of vehicle

General Note on Parking Buses - You can NOT park school buses on the streets. You must utilize one of the above lots.

SKYWALK SYSTEM

Minneapolis is home to skywalks! Skywalks are glass-enclosed pedestrian walkways above the streets that allow us to travel from meeting facilities to hotels to restaurants without being troubled by possible weather conditions. The skywalk connects both of the hotels to the Minneapolis Convention Center.

DOWNTOWN BUS ZONE

Getting to and from your hotel, the Minneapolis Convention Center, and most of downtown's major shopping and restaurant locations is easy. Just board any of the Metro Transit buses heading in the direction you want to go (we suggest you try the Nicollet Mall routes) and you pay only 50¢. Buses run regularly during day and evening hours, with service frequency every 5 – 15 minutes depending on the bus and time of day. If you have questions about a Metro Transit route or schedule, contact Metro Transit at 612/373-3333. Look for a Metro Transit bus shelter or bus stop and catch a ride!

LIGHT RAIL

Zoom around town on the brand new Hiawatha Light Rail! Electrically-powered rail cars bring transportation on tracks back to Minneapolis for the first time in 50 years (when the last streetcar was operational)!

Getting around Minneapolis is a breeze with 17 rail stations between the entertainment-packed Warehouse District in downtown Minneapolis and the shopper's paradise – Mall of America in Bloomington. With additional stops at the Minneapolis/St. Paul International Airport, Historic Fort Snelling, restaurants along Hiawatha Avenue, the H.H.H. Metrodome and various locations along 5th Street in downtown – the Hiawatha Line can provide a full day of entertainment and still get you to the airport on time! Designed to work in tandem with existing public transportation, Metro Transit bus routes connect with LRT stations – transfers between bus and rail are valid if used within 150 minutes. Train fares are \$1.75 (non-rush hour) or \$2.25 (rush hour – weekdays 6-9 a.m. and 3-6:30 p.m.). Taking the train to a game or event? Make it easy to get there and back. Buy an Event 6-Hour Pass for an easy return trip. For one low price, you get unlimited rides on trains or buses. It's enough time to take in a game, a movie or other event. When you're ready to come back, you won't have to wait in line to buy a return ticket - no waiting, just hop on! Buy an Event 6-Hour Pass for \$4 on weekdays, \$3.50 on weekends. To get your Event 6-Hour Pass for the train, press Key G on the ticket machine at the rail station before you insert your credit card or cash. To purchase an Event 6-Hour Pass on the bus, ask your driver. Visit Metro Transit's website: <http://www.metrotransit.org/rail/index.asp>.

CONFERENCE DRESS CODE

The following Dress Code has been developed for all students, advisors, alumni, and guests attending the 2009 CRLC.

From the opening session until the end of the closing session, students, advisors and professionals shall adhere to the following Dress Code requirements. It is the Chapter Advisor's responsibility to see that their students, professionals and themselves comply with the rules established for proper dress code. Advisors should monitor their students' dress at all functions. Business representatives, press personnel, hotel staff and guests will be seeing DECA's finest members— show them a professional business image.

Business Attire for the Opening Session and Workshops

Business suit or slacks with a collared shirt for men. Business suit or dress, slacks or skirt with coordinated blouse or sweater for ladies. Shirts must have sleeves and no bare mid drift. Skirts must be at least finger tip length. The following items are not allowed: Denim, athletic shoes, sweat and T-shirts, shorts and hats.

During the Closing Sessions

Participants may wear Business Casual attire or Denim if they are also wearing their conference shirt.

Business Casual Attire During Selected Conference Activities

(Activities specifically stating that business casual attire is acceptable) Khaki (Dockers) style pants with a collared dress shirt or polo style shirt, or a sweater, is acceptable business casual attire. Shirts must have sleeves and no bare mid drift. Skirts and shorts must be at least finger tip length.

Casual - During Dances and Free Time

(Includes when schedules are picked-up and meals at the State Conference)

Neat casual clothing is acceptable. Shoes must be worn when in public areas. Items not acceptable include hats, bathing suits (unless at the pool), and suggestive attire. Shirts must have sleeves and no bare mid drift. Skirts and shorts must be at least finger tip length.

UNACCEPTABLE ATTIRE

The following are unacceptable during any DECA activities: skin-tight or revealing clothing, athletic clothing, midriff-baring clothing, swimwear (unless swimming), and clothing with printing that is suggestive, obscene or promotes illegal activities.

CONFERENCE SHIRTS

Each registered conference participant will receive a conference shirt. Please use the registration form to summarize the sizes needed for your chapter. This number must coincide with the number of paid attendees from your chapter.

CONFERENCE EXPECTATIONS

DECA is a student-centered, national organization whose program of leadership and personal development is designed specifically for students enrolled in Marketing Education or who have a career goal in the fields of marketing, management and entrepreneurship. DECA is co-curricular, designed as an integral part of the classroom instructional program. The goals of DECA are:

- to develop leadership characteristics
- to develop self-confidence and self-acceptance
- to develop a greater understanding of our free, competitive enterprise system
- to further develop occupational competencies needed for careers in marketing, management and entrepreneurship
- to develop high ethical standards in personal and business relationships
- to develop effective international relationships
- to develop a greater awareness of career opportunities
- to develop greater proficiency in communication
- to develop greater appreciation of the responsibilities of citizenship
- to develop a healthy competitive spirit
- to develop social and business etiquette

DECA members have the opportunity for involvement at the local, state, regional, and international levels. Several conferences are held each year at the various levels, each addressing many of the goals of DECA. At the state and national levels these conferences are normally two- to five-day events, requiring students to stay overnight in the conference hotels.

To be eligible to attend the Central Region Leadership Conference, the student must have earned the right to attend by demonstrating desire to participate fully in all scheduled conference activities, and a commitment to live by the DECA Code of Conduct while attending. Permission from the local advisor, the school and the student's parent/guardian to attend is also required.

To assist in supervision of the conference, security will perform the following activities:

1. Walk the hotel floors to monitor behavior.
2. Monitor appropriate dress at sessions and breakout sessions.
3. Ensure that students are wearing nametags to conference activities.
4. Monitor curfew each night at 12:00 (Midnight).
5. Ensure that there are no food deliveries (both student and advisor) after curfew.

Responsibilities of the advisors for the Central Region Leadership Conference are as follows:

1. The advisor will be responsible for all aspects of the trip including travel arrangements, selection and discipline of students, emergency situations, and notification to parents of all aspects of the trip.
2. The advisor must provide all students with a written copy of all rules and trip procedures.
3. The advisor will be responsible for student supervision, room checks, curfew and bed checks, etc.
4. The advisor will be responsible for maintaining a file of all signed agreements from the students and/or parents.



CRLC CODE OF CONDUCT – DECEMBER 4-6, 2009

Name _____

Chapter _____ State _____

Attendance at any DECA sponsored conference or activity is a privilege. The following conduct policies will apply to all delegates: students, adults, and any other authorized persons attending the conference. This form must be signed by each student, and the student's parent or guardian, attending a DECA conference or activity (including, but not limited to, conferences, meetings, workshops, etc.) and brought to the conference by the chapter advisor.

Delegates shall abide by the rules and practices of DECA at all times, to and from the designated point of origin of the activity. Delegates shall respect and abide by the authority vested in DECA. Determination of penalties for violations will be at the discretion of your state association of DECA. Additional penalties may be imposed by the local school district.

- The term "delegate" shall mean any DECA member, including advisors, attending conferences (high school, collegiate, alumni, professional).
- There shall be no defacing of public property. Any damage to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible.
- Delegates must wear identification badges and wristbands at all times.
- Delegates shall refrain from using inappropriate or profane language at all times.
- Delegates shall refrain from verbal, physical or sexual harassment, hazing or name-calling.
- Delegates shall respect the rights and safety of other hotel guests.
- Delegates shall not possess alcoholic beverages, narcotics or weapons in any form at any time under any circumstances.
- Delegates shall refrain from gambling—playing cards, dice or games of chance for money or other things of value.
- Use of tobacco products by delegates is prohibited at all DECA functions.
- Delegates must adhere to the dress code at all times.
- Delegates must not dress or behave in a manner than can be interpreted as sexually explicit.
- Students shall keep their adult advisors informed of their activities and whereabouts at all times.
- No delegate shall leave the hotel (except for authorized events) unless permission has been received from chapter and state/provincial advisors.
- Delegates should be prompt and prepared for all activities.
- Delegates should be financially prepared for all activities.
- Delegates are required to attend all sessions and activities assigned including workshops, competitive events, committee meetings, etc. for which they are registered unless engaged in some specific assignment scheduled at the same time.
- Delegates will spend nights at their assigned hotel and in their assigned room. No guests allowed during curfew hours. Delegates will be quiet at curfew.
- Curfew will be enforced. Curfew means the delegate will be in his/her assigned room.
- State/Provincial associations will be responsible for delegates' conduct.
- Delegates ignoring or violating any of the above rules will subject their entire delegation to being unseated and their candidates or competitive events participants to being disqualified. Individual delegates may be sent home immediately at their own expense.
- Tasteful casual wear will be accepted during specific social functions as designated during orientation.
- Delegates shall allow DECA and the Central Region Leadership Conference to use conference photographs and video footage for promotional purposes.

The DECA Chapter Advisor must bring this signed form for each delegate to each conference. It is recommended that this form be notarized for out-of-state travel.



Chapter Registration, Housing & Overall Summary

**Please contact your State Advisor for
complete details and forms to utilize.**

2009 Central Region Leadership Conference
Minneapolis, Minnesota